IT'S ALL ABOUT

ATTITUDE

WHAT MAKES A PERSON OR TEAM GIVE 100%

IF:

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z is represented as:

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26

Then: K N O W L E D G E 11 14 15 23 12 5 4 7 5 = 96%

And: HARD WORK 8 1 18 4 23 15 18 11 =98%

But,

ATTITUDE 1 20 20 9 20 21 4 5 =100%

So, it looks like hard work and knowledge will get you close, but attitude is what gets you there.